

The Magellan Exchange
UNDERGRADUATE/BACHELOR Course Offerings in English

Last updated: 15 September 2016

(Variation may occur; please use this as a general guide only. Credits, course requirements, and eligibility vary.)

Vorarlberg University of Applied Sciences - Dornbirn, Austria

FALL 2016 SEMESTER

Business

Business Ethics
Change Management & Organizational Development
Consumer Behavior
Corporate Finance for Mergers & Acquisitions
Customer Relationship Marketing
Digital Culture & Social Media
Early Stage Financing
European & International Business Law
Exploring Corporate Strategy
Global Supply Chain Network & Transportation Decisions
Leadership
Lean Management & Six Sigma
International Brand Management

International Business Management
International Insurance & Risk Management
Just in Time Performance Analysis
Principles of Entrepreneurship
Private Banking & Wealth Management
Professional Presentations
Service Marketing
Storytelling in Business Communication
Strategies of Human Resource Management
Supply Chain Controlling
Workforce Diversity & Cross Cultural Management
Writing Abstracts in Business Studies

Electrical Engineering

Academic Reading & Writing
Analysis III & Probability Calculation
Components & Circuit Engineering II
Computer Science: Revision Course
Control Engineering
Drive Engineering
Electrical Engineering: Revision Course
Electrical Power Systems
Electromagnetic Fields
Energy Systems
Energy Transmission
Fundamentals of Digital Engineering & Programming
Fundamentals of Electrical Engineering & Circuit Analysis I
Hardware Description Languages

Intercultural Awareness
Intro. to Technical Mathematics, Physics & Mechanics
Introductory Laboratory: Electrical Engineering
Introductory Project: Self & Project Management
Mathematics: Revision Course
Mathematics: Warm Up
Microprocessor Technology
Object Oriented Programming
Physics
Physics: Revision Course
PLC Programming
Technical Drawing & Mechanical Manufacturing
Technical Information Systems

Mechatronics

Computer Applications
Critical Thinking
Engineering Design/CAD
Focus Electronic Engineering

Focus Mechanical Engineering
Production Management
Robotics & Assembly Technologies

SPRING 2017 SEMESTER

Business

Advanced Spreadsheets in Management Accounting
Big Data
Business Ethics
Business Model Innovation
Consumer Behavior

Group Accounting & IFRS
IT Support in Supply Chain Management
Organizational development & Change Management
Product Portfolio Management
Transport & Intermodality

Computer Science/Software and Information Engineering

Advanced Data Management
Computer Graphics
Data Privacy & Security
Eclipse Rich Client Platform Development
iOS Application Development
Mobile Computing

.net Software Development
Seminar: Augmented Reality Project
Seminar: Business Ethics
Seminar: e-Business & e-Commerce
Seminar: Information Management
Seminar: Software Engineering

Electrical Engineering

Accounting & Finance
Analysis I & II
Circuit Analysis II
Communication Systems
Components & Circuit Engineering I
Computer Science: Revision Course
Device Design
e-CAD
EMC & Practical Aspects in Electronics Design
Electrochemistry & Materials

Fundamentals of Energy Technology & Power Electronics
Mathematics: Revision Course
Measurement Technology & Sensors Systems
Model Generation, Signal & System Theory
Professional Discussion Skills
Professional Presentation Skills
Programming of Embedded Systems
Safety, Security & Reliability
Software Engineering & Test
Statistics & Quality

Inter Media

Interdisciplinary Media Production I (Web Design, Animation or Print)
Media Ethics
Media Informatics-Business Systems

Media Specialization
Media Technology-Media Distribution
Models of Best Practice in Design

Social Work

European & International Social Policies
Gender & Diversity Training
Innovative Methods
Intercultural Dialogue

Social Justice
Social Work as a Human Rights Profession
Transnational Project Work & Development Cooperation

HEC-University of Liege - Liege, Belgium

(city campus and Sart Tilman campus are approx. 30 minutes apart by bus)

FALL 2016 SEMESTER

Business

Business Simulation

International Relations Organizations

**Bachelor-level students can enroll in some master-level, English-taught courses, of which there are far more.*

Sciences

Discrete Optimization
Object-Oriented Programming

Object-Oriented Software Engineering
Operations Research

SPRING 2017 SEMESTER

Business*

Applied Financial Instruments
Diversity Management

Strategic Stakes in Globalization
Supply Chain Management

**Bachelor-level students can enroll in some English-taught master-level, of which there are far more.*

Sciences

TBA

PXL University College - Hasselt, Belgium

FALL 2016

Business

Applied Marketing Research SMEs
Digital Marketing
Digital Marketing Communication
Doing Business with New Markets
European Studies

International Law: Special Topics
Investments
Marketing
Public Relations
Understanding Global Cultures

Communication Management

Applied Marketing Research SMEs
Digital Photography
Direct Marketing Communication
Doing Business with New Markets
European Studies

International Communication & Project
Marketing
Professional Communication
Public Relations
Understanding Global Cultures

Journalism

European Integration – Belgium in Europe
Fact Checking
International Media Landscape
International Publishing

Media Development
Radio Journalism
Television Journalism

Tourism & Leisure Management

Destination Management
Tourism Geography

Tourism Marketing
Tourism Practicals

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English.

Electronics-ICT; Electromechanics; Construction; Biotechnology and Green Management; Occupational Therapy, Nursing, Midwifery; Information Technology; Music; Social Work; Visual Arts

SPRING 2017

Communication Management International

Advertising – Media Planning
International Communication Project
Market Analysis

Marketing PR, Promotions, In Store Comm. & Packaging
Online Communication & Information

The following fields of study offer classes taught in Dutch but provide tutoring and literature in English.

Electronics-ICT; Electromechanics; Construction; Biotechnology and Green Management; Occupational Therapy, Nursing, Midwifery; Information Technology; Music; Social Work; Visual Arts

Latin American University of Science & Technology – San Jose, Costa Rica

FALL 2016 SEMESTER

Business

Advanced Probability & Statistics
Business Ethics
Business Law Foundation
Cost Accounting
Costs & Productivity
E-Commerce
Elements of Macroeconomics

International Marketing
International Trade
Managerial Skills Development
Organizational Behavior
Project Management
Quality Management
Strategic Management

Financial Reporting & Analysis

General Education

Costa Rica & World Affairs
Expressions of the Human Spirit

Moral Reasoning & Ethical Decision Making

International Relations

Comparative Political System
Diplomatic & Consular Law
Entrepreneurship
Environmental, Sustainability & Development in Latin Am
Free Trade, Agreements in Latin Am & the Caribbean
International Business
International Economics
International Organizations

International Public Law
International Relations Theory
Latin American Literature & Society
Multimedia and the Internet
Qualitative Research
Quantitative Methods in the Social Sciences
Theory of the State

SPRING 2017 SEMESTER

Business

Business Ethics
Costs & Productivity
Elements of Macroeconomics
Elements of Microeconomics
Entrepreneurship Foundation
Financial Accounting
Information Systems Management

International Business
International Trade
Investments
Math for Business & Economics
Principles of Marketing
Quantitative Methods

General Education

Costa Rica & World Affairs
Expressions of the Human Spirit

Moral Reasoning & Ethical Decision Making

International Relations

Contemporary Latin American History
Costa Rican Political System
Entrepreneurship
General Economics
International Business
International Economics
International Public Law
International Relations Theory

Management of Non-Profit Organizations
Peace & War in International Relations
Peaceful Conflict Negotiation & Resolution
Poverty, Economics & Development in Latin America
Qualitative Research
Quantitative Methods in the Social Sciences
Theory of the State

SUMMER 2016 SEMESTER (May-August)

Business

Applied Microeconomics
Business Ethics
Corporate Finance
Costs & Productivity
Elements of Macroeconomics
Human Resource Management
Innovation & Technology

Intercultural Communication
International Finance
International Trade
Managerial Accounting
Managerial Decision Modeling
Marketing Management
Probability & Statistics Foundation

General Education

Costa Rica & World Affairs
Expressions of the Human Spirit

Moral Reasoning & Ethical Decision Making

International Relations

Costa Rican Foreign Policy
Entrepreneurship
Human Rights
Intercultural Communication & Protocol
International Business
International Political Economy
International Relations Theory

Latin American Cultural Identity
Multimedia and the Internet
Qualitative Research
Quantitative Methods in the Social Sciences
Theory of the State
Western Civilization

International Business Academy – Kolding, Denmark

FALL 2016 SEMESTER

Business

Business Economics I & III
Business Law I & III
Communication
Customer/Client Relations II
The Customer as Starting Point
Economic Methods
Economics
Financial Enterprises & Markets I & III

Financial Marketing
Global Economics
Industry & Competitors
Innovation
Marketing & Sales
Organization
Research Methods
Statistics

Entrepreneur & Design Manager (e-Designer)

Business Economics
Communication & Marketing
Culture, Value Philosophy & Trends

Design Process & Understanding Modeling
Innovation
Organization, Project Management & Management

Multimedia Design & Communication

Business I
Communication I & III

Design & Visualization I & III
Interaction Development I & III

Students must choose a study program and then follow the full program; individual course selection between programs is not permissible. Please refer to the website for more information regarding program blocks.

SPRING 2017 SEMESTER

Business

Business Economics II
Business Law
Business Law II
Communication
Customer/Client Relations I
Developing the Sales Base
Economics

Financial Enterprises & Markets II
Global Economics II
Implementation & Follow-Up
Marketing & Sales
Organization
The Tactical & Operational Sales Performance
Statistics

Entrepreneur & Design Manager (e-Designer)

Business Economics
Communication & Marketing
Culture, Value Philosophy & Trends

Design Process & Understanding Modelling
Innovation

Multimedia Design & Communication

Business II
Communication II

Design & Visualization II
Interaction Development II

Students must choose a study program and then follow the full program; individual course selection between programs is not permissible. Please refer to the IBA website for more information regarding program blocks.

Lapland University of Applied Sciences - Rovaniemi, Finland (take courses at 1 campus only)

FALL 2016 SEMESTER

Business Management (Rovaniemi Campus)

B2B & Marketing Communication Skills
Financial Reporting & Taxation
Innovation & Entrepreneurship Project Work
International Marketing Tools

Marketing Project
Product/Service Development
Sales & CRM

Business Information Technology (Tornio Campus)

Advanced Programming
Advanced Topics in Computing
Cloud Computing
Databases
e-Business
Establishing ICT Environment
ICT Infrastructure & Services

Information Security
Learning Skills & Information Retrieval
Service Management
Service-Oriented Architecture & Web Services
Usability & Human-Computer Interaction
Web & Mobile Programming

Construction and Civil Engineering (Rovaniemi Campus)

Advanced Differential Equations
Advanced Linear Equations

Competence of CAD & BIM Skills of Civil Engineering
Construction Technology Competence

Electrical and Automation Technology (Kemi Campus)

Electricity Systems Project

Electrical Engineering (Kemi Campus)

Automation Systems II

Process Automation Laboratory

Fine Arts (Tornio Campus)

3D Modeling Skills
Basics of Desktop Publishing
Digital Convergence & Marketing Communication

e-Business
Photography

Forestry / Agriculture & Rural Industries (Rovaniemi Campus)

International Forestry & Use of Northern Forests

Special Features of Using Northern Nature

Information Technology & ICT (Rovaniemi Campus)

Advanced Differential Equations
Advanced Linear Algebra
Basics of Mobile Technologies
LAN Switching & Wireless (CNA3)

Electricity & Magnetism
Embedded Software
Routing Protocols & Concepts (CNA2)

Mechanical Engineering (Kemi Campus)

3D Design Project I
Engineering Design
Pneumatics

Product Design & Development
Production Technology, Specialization Project I

Social Services (Kemi Campus)

Child Welfare II
Client Oriented Work

Multicultural Work
Social Work

Sports & Leisure Management (Rovaniemi Campus)

Optional Professional Studies, Practical Training

Well-being Training & Coaching Training

Surveying (Rovaniemi Campus)

Advanced Differential Equations
Advanced Linear Algebra

Geophysics

Tourism & Hospitality (Rovaniemi Campus)

Arctic Tourism & Responsible Hospitality
Developing Destination Experience
Experience Design I
Holistic Approach to Strategic Management
International Destination Development Project
Managing Human Resources

Multicultural Tourism & Hospitality Field
Northern Region in Glocal Context
Orientation to Working Life
Study Tour in the North
Swedish for Tourism Industry

SPRING 2017 SEMESTER**Business Management (Rovaniemi Campus)**

HR Management & Employment & Labor Law
Human Resource Management
ICT Tools in Business Communication
Innovation, Entrepreneurship & IP Rights
International Business Environment
International Marketing Management

International Trade
Marketing Research & Planning
Profitability Planning & Finance
Project Studies & Work
Service Design & Service Innovation Case

Business Information Technology (Tornio Campus)

Content Management Systems

Digital Convergence & Marketing Communication

Construction and Civil Engineering (Rovaniemi Campus)

Advanced Differential & Integral Calculus

Advanced Mobile Technologies

Informational Technology & ICT (Rovaniemi Campus)

Accessing the WAN (CNA4)
Advanced Differential & Integral Calculus

Advanced Mobile Technologies

Electrical and Automation Technology (Kemi Campus)

Basics of Automation Installations
Basics of Measurement & Control Engineering
Differential Equations

Electrical & Automation Design
Field Instrumentation
Laboratory Course in Automation & Control Engineering

Fine Arts (Tornio Campus)

Content Management Systems

Multi-Channel Production

Social Services (Kemi Campus)

Child Welfare II
Client Oriented Work

Multicultural Work
Social Work

Surveying (Rovaniemi Campus)

Advanced Differential & Integral Calculus

Tourism & Hospitality (Rovaniemi Campus)

Alternative Theme I & II

Daily Operational Management in Tourism

Designing Tourism Services

e-Commerce

Marketing & Selling Tourism Services

Profitability Planning & Finance in Tourism

Satakunta University of Applied Sciences - Kankaanpää, Finland

FALL 2016 SEMESTER / SPRING 2017 SEMESTER

Fine Arts

A personalized program is arranged for exchange students according to skills and previous art studies. Studies available include painting, graphics, sculpture, and calligraphy, as well as video art, photography, snow sculpture, performance, community art, and cinema club.

Satakunta University of Applied Sciences - Pori, Finland

FALL 2016 SEMESTER

Health Care & Physiotherapy

Anatomy of the Musculoskeletal System

Health Promotion from a Global Perspective

Human Life Cycle, Growth, Development & Ageing

International Perspectives in Health & Welfare Sector

Medical Nursing, Clinical Calculations

Medical Nursing, Theory

Surgical Nursing, Clinical Calculations

Information & Communication Technologies

Advanced Programming Technologies

Next Generation Network Evolution

Internet of Everything

Implementing Internet Security

SPRING 2017 SEMESTER

Business & Communication/Media Studies

To be determined

Social Services & Healthcare/Physiotherapy

To be determined

To be determined

Information Technology

To be determined

To be determined

Satakunta University of Applied Sciences - Rauma, Finland

FALL 2016 SEMESTER

Business

Business Negotiations & e-Business & Networking

Comparative Management Culture

Doing Business in China

Doing Business in India and Southeast Asia

Foreign Trade Processes & Trading Documents

International Human Resources Management

International Marketing

Management Accounting Principles

SPRING 2017 SEMESTER

Business

Asian Management & Business Culture

Financial Planning & Controlling

Blaise Pascal University - Vichy, France

FALL 2016 SEMESTER

Business

Doing Business in France	Negotiating Techniques
European History	Principles of Management
European History, Structures & Policies, Unity & Diversity	Project Management
International Business	Research Project
Meeting France, Meeting French 1, 2 et 3	Selling in Other Countries
Negotiating in Practice	

SPRING 2017 SEMESTER

Business

Business Strategy	International Business
Cross-Cultural Communication in Practice	International Marketing
Cross-Cultural Communication: Theory & Fundamentals	Meeting France, Meeting French 1, 2 & 3
Export Sales Management	Principles of Finance
European Union: Diversity & Unity	Research Project
France as a Tourist Destination	

ESC Rennes School of Business - Rennes, France

FALL 2016 SEMESTER

Business

Advertising	Information Technology Management
Business to Business Marketing	Inventory Management & Warehousing
Concepts of Corporate Finance	International Human Resource Management
Corporate Finance	Managing Cultural Diversity
Corporate Social Responsibility	Marketing Metrics
Distribution & Channel Management	Project Management
Entrepreneurship & Innovation Management	Purchasing Management
Entrepreneurship & Small Business Management	Salesmanship & Sales Force Management
European Geopolitics	Strategic Human Resource Management
Financial Analysis	Strategic Management Fundamentals
Financial Mathematics	Supply Chain Management
Financial Markets & Portfolio Management	

SPRING 2017 SEMESTER

Business

Banking Systems & Services	Management of Information Systems
Business to Business Marketing	Merchandising
Business Ethics	New Products & Brand Management
Corporate Social Responsibility	Operations Management
Digital Marketing	Principles of Purchasing
Doing Business in France	Production Systems
European Geopolitics	Purchasing & Logistics
Financial Markets & Portfolio Management	Recruiting & Training
Financial Markets & Risk Management	Services Marketing Management
Financial Risk Management	Sourcing
Fundamentals of Auditing	Strategic Human Resource Management
Implementation of Business Information Systems	Strategy
International Negotiation Skills	Transportation & Distribution

Aachen University of Applied Sciences - Aachen, Germany

FALL 2016 SEMESTER

Business

Business Management with Simulation LUDUS	International Taxation
Business Taxation	Leadership & Personality I & II
Corporate Finance	Macroeconomics
European Business Management - Management Practice	Management Training
European Institutions & Selected Aspects of European Law	Microeconomics
Finance	Marketing
Financial Markets & Financial Services	Principles of International Economics
Information Technology in Business	Topics in Economics

Engineering/Technology (taught at the Jülich campus – these are bridging courses within the master programs)

See: <http://www.magellanexchange.org/Coordinators/Courses%20in%20English.aspx>

SPRING 2017 SEMESTER

Business

Business Management with Simulation LUDUS	Finance
Business Taxation	Financial Markets & Services
Derivative Financial Instruments	International Business
European Business Management (EBM) – Business Environ.	Microeconomics

Engineering/Technology (taught at the Jülich campus – these are bridging courses within the master programs)

See: <http://www.magellanexchange.org/Coordinators/Courses%20in%20English.aspx>

Schmalkalden University of Applied Sciences – Schmalkalden, Germany

FALL 2016 SEMESTER

Business, Economics & Law

Anglo-American Bankruptcy Management	Management Accounting/Control
Business Ethics	Marketing
Comparative Case Law	Marketing Research Project
Intercultural Business Communication	Public Finance
International Economics Relations	

Computer Science

Agile Computing	Project Management
Enterprise Information Integration	Semantic Web
Image Processing & Compression Standards	

Electrical and Mechanical Engineering

Automation Control	Manufacturing Drawing & Tolerances
Design of Electronic Devices	Mult Nature System
Design of Tools for Metal Forming	Numerical Heat Transfer Simulation
Digital Signal Processing	Robotics
Fossil & Bio Fuels, Lubricants & Plastics	Simulation of Motion
Fundamentals of Vibration Engineering	Surfaces, Coating & Technology

International Topics

Contemporary International Crisis Study	Intercultural Relations
German Culture	

SPRING 2017 SEMESTER

Business, Economics & Law

European & Int'l. Reorganization & Insolvency Law
European Law
Exchange Rates & International Macroeconomic Policy
Intercultural Business Communication
International Finance Management
International Trade Theory & Policy

Introduction to Anglo-American Legal System
Macroeconomics
Management Accounting
Marketing Research
Matrix-Algebra & Decision Theory
Private International Law

Computer Science

Agile Computing
Human-Computer Interaction

Project Management
Selected Processes in SAP

Electrical and Mechanical Engineering

Automotive Drive Systems
Communication Networks
Electronic Control
Finite Elements Method

Laser Technology
Simulation in Logistics
Softcomputing

International Topics

German Culture

Intercultural Relations

University of Monterrey - Monterrey, Mexico

FALL 2016 SEMESTER

Business

Derivatives & Financial Risk Management
Financial Engineering
Financial Statements Analysis
Leadership & Organizational Change
International Marketing
Management of Investment Portfolios

Marketing
Organizational Behavior & Management
Retailing
Sustainability, Ethics & Social Responsibility
Topics in Finance

Education & Humanities

Contemporary Sociological Theory
Education & Family
History of Western Thought

TV Production
Video & Communication

Health Sciences

Biological Chemistry
Cellular & Molecular Biology
Development & Growth II
Histology Lab I

Oral Rehabilitation II
Physiology Laboratory
Psychology: A Life Science
Psychopathology II

Social Science and Law

Comparative Politics
International Negotiations
North American Studies Seminar

Political Geography
World Politics

Arts, Architecture, Design

Advanced Industrial Design I, II & III
Architectural Design I & III
Basic Graphic Animation

Industrial Design Seminar
Interior Design Experimental Workshop II
Intermediate Design & Pattern Making Sewing Studio Neo

Beginning Web Design
Conceptual & Morphological Studies II
Elements of Landscape Architecture
Fashion History
Fundamentals of Digital Media
Generative Geometry
Graphic Design Tools
History of Modern Architecture

Graphics
Object Drawing
Processing & Manufacturing Wood & Its Derivatives
Residential Spaces
Still & Moving Image
Temporary Spaces
Textile Design & Fashion Portfolio
Visual Display

Engineering & Technologies

Dynamics
Interpretation of Statistical Information
Materials Engineering

Technological Development Interdisciplinary Project
Technological Tools for Productivity
Tribology

SPRING 2016 SEMESTER

Business

Business Opportunities in International Markets
Derivatives & Financial Risk Management
Economy & Business in the European Market
Financial Analysis
Leadership & Organizational Change
International Business
International Marketing

International Trade Seminar
Management of Investment Portfolios
Marketing
Organizational Behavior & Management
Retailing
Sustainability, Ethics & Social Responsibility in Business
Topics in Finance

Engineering & Technologies

3D Basic Modeling
Digital Systems
Digital Systems Laboratory
Dynamics
Experiment Design
Interpretation of Statistical Information

Management for Engineers
Materials Engineering
Production Planning & Control
Technological Development Interdisciplinary Project
Technological Tools for Productivity

Health Sciences

Clinical Infectology
Histology Lab
Legal Medicine

Medical Biochemistry
Psychopathology 2
Stomatology for Medically Compromised Patients

Art, Architecture & Design

Alternative Projects
Architectural Analysis
Architectural Design IV
Basic Graphic Animation
Basic Sketching
Commercial Space
Digital Modeling of Solids
Digital Surface Modeling
Fashion Coordination Strategies
Fashion Merchandising
Fundamentals of Digital Media

Graphic Design Tools
History of Interior Design I
Industrial Design Seminar
Interdisciplinary Design Solutions Introduction to Typeface Design
Materials & Processes I, II & IV
Representation Techniques for Textiles
Urban Design
Visual Display
Work Space

Social Science & Law

Comparative Politics
International Contracts

Legal Environment in Businesses
North American Studies Seminar

International Negotiations
Introduction to US Legal System

Political Geography
World Politics

Education & Humanities

Academic Writing
Diversity Pedagogy
Education & Family
International Comparative Contexts
Literature of the XXth Century

Modern Philosophy
Seminar on Compared Literature
Seminar on Philosophical Topics
TV Production
Video & Communication

Rotterdam University of Applied Sciences - Rotterdam, The Netherlands

FALL 2016 SEMESTER

International Business Experience (IBEX)

Business Skills
Consultancy Project
Cross-Cultural Communication
Financial Accounting
The Long Tail
Marketing Strategy

Operations Management
Risk Management
Strategic Finance
Strategic Management Accounting
Strategic Marketing
Stock Market Game

International Business Experience (IBEX) – Pressure Cooker

Business Game (elective)
Business Manager Skills
Case I, II & III
Cross-Cultural Communication (elective)
Financial Accounting (elective)
Human Resource Manager

Innovative Business Models (elective)
Marketing Manager
Operations Manager
Stock Market Game (elective)
Strategic Manager

International Business & Career (IBaC)

Building Relations: Art & Philosophy
European Business
Innovation
International Business Project (includes Research & Analysis,
Strategic Advice, Planning, & Project Management)

International Law
International Logistics & Legal Aspects
International Negotiations & Cross-Cultural Management
Research
The Bottom Line: The Analysis of a Business Model

Students must choose whether to pursue courses in the IBEX program, IBEX-Pressure Cooker program, or the IBaC program; mixing courses is not possible. Note: If pursuing IBaC, the International Business Project is required.

SPRING 2017 SEMESTER

International Business Experience (IBEX)

Business Skills
Consultancy Project
Cross-Cultural Communication
Financial Accounting
The Long Tail
Marketing Strategy

Operations Management
Risk Management
Strategic Finance
Strategic Management Accounting
Strategic Marketing
Stock Market Game

International Business Experience (IBEX) – Pressure Cooker

Business Game (elective)
Business Manager Skills
Case I, II & III
Cross-Cultural Communication (elective)

Innovative Business Models (elective)
Marketing Manager
Operations Manager
Stock Market Game (elective)

Financial Accounting (elective)
Human Resource Manager

Strategic Manager

International Business & Career (IBaC)

Building Relations: Art & Philosophy
European Business
Innovation
International Business Project (includes Research & Analysis,
Strategic Advice, Planning, & Project Management)

International Law
International Logistics & Legal Aspects
International Negotiations & Cross-Cultural Management
Research
The Bottom Line: The Analysis of a Business Model

Students must choose whether to pursue courses in the IBEX program, IBEX-Pressure Cooker program, or the IBaC program; mixing courses is not possible. Note: If pursuing IBaC, the International Business Project is required.

Zuyd University of Applied Sciences - Maastricht, The Netherlands

FALL 2016 SEMESTER

European Studies– the following courses do not end until February

**These modules must be taken as a block.*

***Choose one elective.*

Communication: Theory & Practice*
Dutch Life & Institutions**
European Law & Politics*
Event Management (self-study)**
Management, Organization & Communication*

Marketing II*
Minorities & Dominant Cultures**
Professional & Study Development*
Project Management (self-study)**
VIP Project*

International Business – the following courses allow students to depart in December but will require self-study in January

**These modules must be taken as a block.*

***Choose one elective.*

Business Assessment, Excel & Personal Assessment*
Cradle to Cradle**
Event Management (self-study)**
Finance & Accounting*
Foreign Language: Spanish, German or French*
Introduction to Russia**
Management*

Marketing*
Marketing I*
Marketing Plan*
Project Management (self-study)**
Report*
SPSS*
Statistics*

SPRING 2017 SEMESTER

European Studies – some courses must be taken as a block; refer to the website for more details

Communication Research
Contemporary Political Issues
Country Analysis
Decision Making in the EU
Dutch Life & Institutions
Economic Policy in the EU
European Policy Analysis
International Marketing Communication

Lobby Proposal
Lobbying in the EU
Marketing Communication Plan
Minorities & Dominant Cultures
Research Methods
Sales Techniques
Statistics & ICT

Entrepreneurship & International Environment – some courses must be taken as a block; refer to the website for more details

Business Case Analysis
Financial Management
Business Organization & Law
Business Plan, Presentation, & Excel
Cross-Border Entrepreneurship

Economics
European Law
Management Accounting
Russia I & II

Logistics & Entrepreneurship – some courses must be taken as a block; refer to the website for more details

Applied Logistics	ERP Systems
Business Game	Finance-Logistics
Coaching	Logistics
Commercial Law	Human Resource Management
Cross-Cultural Management	International Contracts

Business Abroad – some courses must be taken as a block; refer to the website for more details

Finance	Law
Import & Export	Marketing
Intercultural Communication	

Anyang University – Anyang, South Korea

FALL 2016 SEMESTER

Business

Leadership Discovery	International Presentation & Discussion
Cross-Cultural Communication Practicum	World Regional Studies I
International Politics & Business	

Korean Culture & Language

Beginning Korean Language (Written)	Korean Society
Beginning Korean Conversation	Traditional Korean Culture

Liberal Arts

Chorus	Culture through Idioms
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SPRING 2017 SEMESTER

Business

Leadership Discovery	International Presentation & Discussion
Cross-Cultural Communication Practicum	World Regional Studies I
International Politics & Business	

Korean Culture & Language

Beginning Korean Language (Written)	Korean Society
Beginning Korean Conversation	Traditional Korean Culture

Liberal Arts

Chorus	Culture through Idioms
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FALL 2016 SEMESTER

VALENCIA CAMPUS:

Architecture

Architectural Restoration

Structures III

Business

Ethics & Corporate Social Responsibility

Market Research

Financial Management

Microeconomics I

Human Resources Management

Operation Research

Information Systems Management

Production & Operation Management

Introduction to Business Administration

Statistical Methods in Economics

Introduction to Finance

World Economy

Building Engineering

Advanced CAD

Economics I

Architectural Drawing II

History of Architecture

Building Inspection & Property Appraisal

Legislation

Building Quality

Mathematics I

Building Project II

Mechanics of Structures

Building Structures II

Prevention & Safety II

Computer Simulation, Innovation & Entrepreneurship

Project Management (Built Environment)

Construction Materials I

Scheduling, Management & Control of Resources

Construction Technology II, IV & VI

Design Engineering

Computer Science

Mechanical Systems & Materials Resistance

Control Techniques

Power Electronics

Electrical Technology

Robotized Systems

Electronic Technology

Technical Drawing

Industrial Computing I

Technical Office

Industrial Production Systems

Thermodynamics & Fluid Mechanics

Mathematics II

Computer Engineering

Automata & Formal Language Theory

Network Information System Technology

CAD CAM

Operating System Fundamentals

Computer Architecture & Engineering

Parallel Computing

Databases & Information Systems

Programming Languages, Technologies & Paradigms

Intelligent Systems

Software Engineering

Industrial Engineering

Business Management

Industrial Instrumentation & Control

Construction Technology

Material Science

Control Systems

Mathematics I

Electrical Technology

Operation Management

Fundamentals of Business Organization

Product Design

Industrial Business & Economy

Thermodynamics

GANDIA CAMPUS:

Adaptation to Climate Change in Ecosystems
Ecotourism (Tourism Management)
Groundwater Management in the Coastal Zone
Innovation Management & Entrepreneurship
Intercultural Communication

Introduction to Ecological & Environmental Modeling
Landscape Programs
Marine Pollution
Wetland Management

ALCOI CAMPUS:

Design of Structural Systems
Languages, Technologies & Programming Paradigm

Software Engineering

SPRING 2017 SEMESTER**VALENCIA CAMPUS:****Architecture**

Soil Engineering

Business

Business Communication
Commercial Management
Design Services
Econometrics
Financial Economy
Financial Mathematics
Introduction to Accounting

Introduction to Statistics
Microeconomics II
Organization, Strategy & Design
Project Management
Spanish Economy
Strategic Plans

Building Engineering

Budget Management Techniques
Building Physics
Building Project I
Building Project Execution
Building Services II
Building Structures I
Construction Equipment Management

Construction Materials II
Construction Technology III & V
Mathematics II
Prevention & Safety I
Surveying & Site Layout Plan
Technology & Use of Non-Traditional Materials
Urban Management

Computer Engineering

Concurrency & Distributed Systems
Data Structures & Algorithms
Design & Configuration of Local Area Networks

Ethics & Professionalism
Graphs, Models & Applications
Human-Computer Interfaces

Design Engineering

Analog Electronics
Basic Control Systems
Business Design & Entrepreneurship
Business Studies I & II
Chemistry
Digital Electronics
Electricity
Electronic Instrumentation

Environmental Technology
Industrial Automation
Industrial Computing II
Innovation & Design
Marketing Design
New Promotional Platforms
Statistics

Industrial Engineering

Advanced Energy & Thermal Machinery
Advanced Performance Measurements Systems

Operational Research
Organizational Behavior

Applied Photochemistry
Automatic Technology
Chemistry
Corporate Social Responsibility of Engineering
Electrical Circuits
Energy Simulation of Buildings
Ethics in the Professions & Corporate Social Responsibility
Heat Transfer
Industrial Quality Control
Life Cycle Assessment
Mathematical Methods
Mathematics II

GANDIA CAMPUS:

Advanced Techniques in GIS
Design, Development & Statistical Analysis of Polls
Ecotourism (Environmental Sciences)

ALCOI CAMPUS:

CAD-CAM for Textile Products
Cost Accounting & Introduction to Auditing
Data Structures & Algorithms
Digital Image Synthesis
Electronic Commerce Applications

Organizational Performance Measurement Systems
Participatory Decision Making & Conflict Resolution
Physical Concepts in Historical & Cultural Perspective
Programming Embedded Systems
Project Management
Recruitment Skills
Statistics
Strategic Management & Entrepreneurship
Systematic Innovative Thinking for Engineers/Researchers
Theory of Machines
Thermal Machines

Effective Oral Presentations
Film Comedy
River Rehabilitation & Restoration

Introduction to Computer Science & Programming
Marketing Management
Programming
Prospective & Design
Quantitative Methods to Aid Decision Making